

THE THIRST FOR POWER

POWER PETA

A legacy written in red

A FILM BY

KRISHNA CHAITANYA

PRODUCED BY · 70MM ENTAINMENTS



LOGLINE

The Spark.

“ *As secrets from the blood-soaked land of Powerpeta explode, two childhood friends, one a rising political star, the other, his fiercely loyal shadow, are torn apart by love, betrayal, and a ruthless fight for absolute power.* ”

THE PULSE BEGINS HERE.

The Corrosion of the Soul.

THEMATIC FRAMEWORK

Power Peta is a multi-generational action drama cloaked in rural Indian politics. It explores how the sins of the past inevitably poison the future. It is a study of loyalty weaponized, where bloodlines are erased by ambition, and where the ultimate cost of power is the loss of one's humanity.

LOYALTY · AMBITION · BLOODLINE · RUIN

THE CANVAS

A world of brutal elegance and decaying morality.

1967

THE SEPIA EMPIRE

Steeped in sepia-toned grandeur. Zamindari opulence, slowly rotting from within. Vibrant golds give way to a quiet, ornate decay.

1991

THE BLOOD-RUST PRESENT

Gritty. Sweat-drenched. Claustrophobic. Heavy shadows and stifling dust — a land suffocating under its own weight. Rust and dried blood.

ACT

I

THE ORIGIN

The Birth of a Bloodline

Following India's independence, during the Land Ceiling Act, Zamindar Raja Veer Bahadur tries to shield his estate using a trust in his daughter Malini Devi's name. When he refuses to cede the land of Powerpeta to his greedy lawyer, Batti Vikramarka, he is brutally murdered. Standing over her father's corpse, 18-year-old Malini vows that power will never leave her house. She marries for political gain, wins a by-election, and executes her father's killer in cold blood, establishing an iron grip over Powerpeta.

THE FRACTURE

The Sins of the Sons.

Decades later, Malini's land faces ruin. A new District Collector, the grandson of the lawyer she murdered, uses the law to freeze her assets just as she prepares her son, Prajapathi, for a Member of Parliament seat. Amidst this chaos, Prajapathi's loyal shadow, Ravi, falls in love with Janaki. But when the patriarchs of their families die in a suspicious crash, Malini forcibly marries Prajapathi to Janaki for political leverage, shattering Ravi's world.



ACT

III

THE MASTERMIND

A Cunning Checkmate.

The leadership collapses from within. Ravi discovers a horrifying double truth: his supposed brother, Prajapathi, orchestrated the fathers' deaths to seize total control. Worse, Janaki is the hidden puppet master. Seeking vengeance for her mother's ruined life in 1967, she manipulated every catastrophe to bring Powerpeta to its knees.

THE AFTERMATH

Ashes and Ambition.

A violent climax ensues. Malini Devi, realizing her son is a monster, opens the palace gates to a vengeful mob, allowing them to kill Prajapathi. Unaware of Janaki's deceit, Malini hands her the leadership. To stop Janaki, who carries his unborn child, from burning Powerpeta to the ground, Ravi allies with his former enemy (the Collector's father) and stands against her in the upcoming election. The greatest lovers become the greatest enemies.

CHARACTER

Pedda Batti

ARCHETYPE

The Original Sin.

In 1967, Pedda Batti was a brilliantly dangerous lawyer. After advising the Zamindar on protecting his estate, Pedda Batti demanded the territory of Powerpeta as his reward. When refused, he orchestrated the Zamindar's brutal murder. His ruthless betrayal drew the first blood, planting a dark, multi-generational curse that still haunts the fractured empire.

Chandra Mohan

ARCHETYPE

The Illusion Of Power.

Mohan married an 18-year-old Malini Devi, lending his name to secure the Zamindar lineage. Though he held the title, Malini was always the true force behind the throne. He served as the polished, political shield for her blood-soaked empire. His tragic assassination in a rigged car crash, ruthlessly orchestrated by his own son, Prajapathi, shatters the final illusion of family loyalty and accelerates the downfall of Powerpeta.





CHARACTER

Malini Devi

ARCHETYPE

The Iron Matriarch.

The Survivor turned Executioner. She transforms from an innocent 18-year-old girl into a ruthless political titan. Her arc is tragic: she holds the power over for decades, and in the end, when she realises her son is a monster, she personally orchestrates her own son's execution.

CHARACTER

Prajapathi

ARCHETYPE

The Poisoned Heir.

The Entitled Prince. Born into power, Prajapathi views loyalty as a commodity. His descent into patricide and betrayal highlights a man who will slaughter his own brother and brotherhood for the rule, proving that power is his only true god.

CHARACTER

Ravi

ARCHETYPE

The Broken Shield.

The Loyal Dog turned Alpha. Ravi begins as Prajapathi's inseparable, unquestioning protector. Stripped of his father's death, his friends cheating, and his lovers another shade, he must pivot from a physical enforcer to a political mastermind. His ultimate sacrifice is choosing duty over love to save the land.

CHARACTER

Janaki

ARCHETYPE

The Vengeful Phantom.

The Trojan Horse. Introduced as a simple love interest, Janaki is the ultimate architect of destruction. Driven by generational trauma, her arc subverts the damsel trope, revealing a mastermind who dismantled an untouchable empire from the inside out.

CHARACTER

Chinna Batti

ARCHETYPE

The Patient Hyena.

After his father's assassination in 1967, Chinna Batti retreated into the darkness of Powerpeta. For 24 years, he waits like a hyena, quietly feeding on his hatred and plotting his ultimate strike. He strikes but by sending his highly educated son, Pedha Batti, back as the District Collector to legally suffocate the Zamindar bloodline. However, when his son is murdered in the crossfire, his calculated patience snaps. Chinna Batti mobilizes the grieving villagers into a violent mob, proving how the power shifts once again.

Batti Vikram Aditya

ARCHETYPE

The Bureaucratic Guillotine.

The grandson of the murdered lawyer, now the District Collector. Cold, deeply calculating, and fiercely patient, he freezes Malini's empire from the inside out. He is the inescapable ghost of 1967, returning not just to kill, but to legally erase the Zamindar legacy.



An aerial, high-angle shot of a bustling yet decaying street market in India. The scene is filled with multi-story buildings, many of which are in various states of ruin. The ground is dusty and littered with debris. People are seen walking, pushing carts, and riding bicycles. A vintage car is parked on the street. The lighting is warm and golden, suggesting late afternoon or early morning, which enhances the sense of nostalgia and decay. The overall atmosphere is one of a place that has seen better days but is still full of life.

THE VISION

High Contrast, High Stakes.

CAMERA

Sweeping, uninterrupted drone shots transitioning into claustrophobic, handheld close-ups during moments of deceit. The camera is an active participant in the betrayal.

LIGHT

High-contrast chiaroscuro. Half-lit faces represent the duality of every character — a single source of light cutting through suffocating shadow.

PALETTE

The color drains across the decades — vibrant golds in 1967 corrode into rust and dried blood by 1991. The land itself decays on screen.

DIRECTOR'S STATEMENT

The Architecture of Retribution.

“*Power Peta is not just a story about who holds the power; it is about the blood required to paint it. We are exploring the cyclical nature of violence. By pitting two tragic lovers against each other in the final act, we ask the audience: when revenge is fulfilled, what is left of the human soul? This is an epic meant to be felt in the gut.*”

KRISHNA CHAITANYA

WRITER · DIRECTOR

The Epic Scale.

01

PAN-INDIAN APPEAL

Generational political action dramas have a proven track record (e.g., *Lucifer*, *Godfather*).

02

FEMALE LEAD DOMINANCE

A strong, grey-shaded female protagonist offers a fresh marketing angle.

03

ACTION-DRAMA HYBRID

High-stakes action sequences (*Shield for Friend*, *The Car Crash*, *The Backstab*, *Theatre Attack*, *The Fight at the Fort*) anchored by deep emotional betrayal.

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